



# DRACO

## Ernesto Ríos Solís

Game Designer

**Place of Birth** Oaxaca, México

**Date of Birth** 08 / 08 / 1977

**Place of Residence** CDMX, México

**Marital Status** Single



(55) 4913 4419



draco@materiagris.com.mx



iarkof@gmail.com



sepheskara



/Sepheskara



isfet

### Current Job

**Amber México** Guadalajara, México. (February, 2021 to date)  
Game Designer (Game Design Guiild)

**SAE Institute México** CDMX, México. (January, 2016 to date)

Teacher - Taught subjects:

- Interactive Entertainment Theories
- Interactive Entertainment Design
- Game Design
- Advanced Game Design
- User Experience Design

### Previous Jobs

#### Wozlla México

Creative Director – CDMX, México, 2015 - 2016

#### Playful Play

Game Designer – Monterrey, N.L., México, 2011 - 2013

#### CEDIM

Game Design Teacher – Monterrey, N.L., México, 2012

#### Inode Entertainment

Game Designer – Chihuahua, Chihuahua, México, 2009

#### Gameloft

Game Designer – Mexicali, B.C., México, 2006 - 2008

#### Grupo Starnet

Web Designer – Saltillo, Coahuila, México, 2003 - 2004

#### ESAP "Rubén Herrera" U.A. de Coahuila

Graphic Design Teacher – Saltillo, Coahuila, México, 2001 - 2005

#### Materia Gris

Partner and Founding Member. Graphic Designer and Web Designer.  
Saltillo, Coahuila, México, 1999 - 2006

### Education

#### Licenciado en Diseño Gráfico (Graphic Design Degree)

Escuela Superior de Artes Plásticas "Profr. Rubén Herrera"

Universidad Autónoma de Coahuila

Saltillo, Coahuila, 1994 - 1998

Degree Work:

\* "Comprehensive Computer Animation: A Theoretical Introduction"

#### Social And Mobile Games Design Master Class

Centre Nad - MIMEC. by Ollie Sykes

Monterrey, N.L., Feb. 2012

#### Clinicas de Dibujo Digital (Digital Drawing Clinics)

Centro Cultural de España

by Edgar Clement, Sebastián Carrillo, Luis Gantús. México, D.F., Junio 2010

#### \* Introduction to Event Oriented Programming in Flash MX (Workshop)

Flash For México, UTC. by Rodolfo Ruiz Ortiz

Saltillo, Coahuila, Abril 2003

### Proficiencies

Game Design



Graphic Design



UX/UI Design



Gamification



Illustration



Technical Drawing



Graphic Storytelling



### - Languages -

Español



English



日本語



### - Software -

Microsoft Office



Illustrator



Fireworks



InDesign



Photoshop



Dreamweaver



Various graphic editing applications, Various tools for diagramming and rapid prototyping (*Invision, Cacoo, Construct, etc.*)

Websites publishing tools,

Basic 3D modeling and animation.

HTML, CSS. Basic programming.

### Interests

General Systems Theory

Symbolic Logic

Probability

Games Theory

Information Theory

Communication Theory

Linguistics

Visual and Interactive Narrative

Theoretical Foundations of Design

Neurosciences

Game Studies

Universal Mythology

Martial Arts

## Published Titles



### Wreckerz

Wozlla México, 2015 - 2016

Creative Director:

Game Design, Documentation

Graphics & Audio Supervision

Target Platform: iOS



### La Vecindad de El Chavo

Playful Play, 2011 - 2013

Lead Game Designer:

Documentation, Mini-Games Design

Target Platform: Facebook



### Mayan Riders

Inode Entertainment, 2009

Additional Level Design

Target Platform: Mobiles (various)



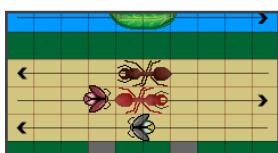
### The Plague

Inode Entertainment, 2009

Additional Game Design,

Documentation, Missions Design

Target Platform: Mobiles (various)



### Boogie Run

Inode Entertainment, 2009

Level Design

Target Platform: Mobiles (various)



### Bikini Volleyball

Gameloft, 2006 - 2007

Game Design, Documentation

Target Platform: Mobiles (various)

## Lectures and Events

### \* Documentation in the Game Design process

Conversatorio en Línea LEIVA

Centro Multimedia, CENART - CDMX; Oct. 2020

### \* Video Games as Information Systems

3er. Coloquio de Investigadores de Videojuegos

Facultad de Ciencias Políticas,

UNAM - CDMX, México; Oct. 2017

### \* Video Games as Media, Industry and Art

VIII Congreso Internacional Latina de Comunicación Social

La Laguna, Tenerife, España; Dec. 2016

### Panel: Retórica en Juegos (Rethoric in Games)

Simposium "Juegos y Política" (Games and Politics)

Centro de Cultura Digital, CDMX; Nov. 2016

### \* Panel: The Life Without Games Is No Life

DEVHR6

Centro de Cultura Digital, CDMX; Sept. 2016

### Setting Up a Combat Robot's Assembly Line

DevHrMx5

Wozlla México Team

Centro de Cultura Digital, CDMX, Nov. 2015

### \* Why Can't I Finish My Project?

Campus Party México 2015

Expo Guadalajara, Guadalajara, Jalisco, Julio 2015

### \* From Script to Interaction Design in Video Games

Facultad de Artes, UAEAM

Toluca, México, Nov. 2014

### \* The Game Designer Tools

DevHrMx 2014

Cenart, México, D.F., Oct. 2014

## Other Projects

### The assembly and distribution in vivo of the Escherichia coli RNA degradosome

#### Graphics Edition Advisor

Domínguez-Malfavón L, Islas LD, Luisi BF,

García-Villegas R, García-Mena J.

Biochimie. 95(11):2034-41 PMID: 23927922

Genética y Biología Molecular, Cinvestav; México, D.F.,

México, 2012 - 2013

### (Illustrated Letters) Letras Ilustradas

Illustrations Exhibition

#### Collaboration as Illustrator

Fusión Códices

Saltillo, Coahuila, 2011 - 2012

### M.O.R. Games

Video Games Development

#### 3D Modeling and Animation,

#### Graphic User Interface Design

Saltillo, Coahuila, 2004 - 2006

### (Masks, Capes & Trusses) Máscaras, Capas & Truzas

Radio Show about Comics

#### Producer and Host

XEKS / Materia Gris

Saltillo, Coahuila, 2000 - 2004

## Taught Workshops

### (MVP Development) Desarrollo MVP

Module of the 'Videogame Development Course'

Universidad Anahuac Online - CDMX; 2020

### (Game Design 101) Diseño de Juegos101

DEVHR6 (with Jacinto Quesnel)

Centro de Cultura Digital, CDMX, México, Sept. 2016

### Playnamicas

Brands & People, Digital Invaders

Think Workspace, San Pedro, N.L., July 2016

### Playnamicas

Digital Invaders

El Almacén, México, D.F., May 2015

### (Interaction Dynamics) Dinámicas de Interacción

[New Media Business]

Digital Invaders, Grupo W

CEDIM, Santa Catarina, N.L., Sept. 2014

### (Gamification Workshop) Taller de Ludificación

Digital Invaders

Saltillo, Coahuila, Feb. 2014, June 2014

### (Mobile and Social Games Design)

### Diseño de Juegos Móviles y Sociales

Playful Play (with Juan Pablo Sajfar)

IESTEC, Monterrey, N.L., Sept. 2012

### \* The Game Designer Tools

JVM Campus Toluca

Metepet, México, Nov. 2014

### \* Psychology and Neuroscience (for Game Designers)

DevHrMx 2013

Cenart, México, D.F., Oct. 2013

### Understanding Games

Digital Invaders

Saltillo, Coahuila, June 2011 - June 2013

### \* Games, Design and Game Design

DevHourMx 2012

Cenart, México, D.F., Oct. 2012

### Panel: Diseño Regional (Regional Design)

Colloquium "Símbolos Culturales" (Cultural Symbols)

U.A. de C. , Saltillo, Coahuila, Nov. 2011

### \* The Creation of "La Vecindad de El Chavo"

UDEM (Universidad de Monterrey)

San Pedro Garza García, April 2012

\* Translated Names